

**For Immediate Release**

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### **IMPACT Group Owners Receive Distinguished Jeffrey Butland Family-Owned Small Business Award**

SAINT LOUIS – May 8, 2007 – IMPACT Group, a St. Louis-based, global leader in relocation and career transition solutions, announced today that the Herring Family, founders and owners of IMPACT Group, have recently received the Jeffrey Butland Family-Owned Small Business Award given by the Small Business Association St. Louis- District. The award will be presented to the family during Small Business Week 2007, which takes place May 7-11.

The Jeffrey Butland Family-Owned Small Business Award honors a family-owned and operated business which has been passed on from one generation to another. The owner must also serve as a majority owner and operator, or bear principal responsibility for operating a small business with at least a 15-year track record. In addition, the nominee must be an individual who owns and operates or who bears principal responsibility for operating a small business.

“It is our distinct pleasure to be awarded such a prestigious honor,” said Laura Herring, Founder, President and CEO of IMPACT Group. “My husband Mike and I started IMPACT group almost twenty years ago. Today, with the support of our daughter, Lauren Herring, president of Global Services at IMPACT Group, we have more than 150 Fortune and Global 500 clients, not to mention 15 worldwide hubs. As a family-owned company, we are proud of everyone at IMPACT Group whose expertise, leadership and passion have paved the way for past successes and future growth.”

#### **About IMPACT Group**

IMPACT Group is a global, WBE-certified company recognized as the leader in relocation and career transition solutions. IMPACT Group’s Relocation Transition Assistance, Outplacement, and Retirement Coaching services have assisted over 200 Fortune and Global 500 companies and more than 300,000 individuals in over 4,500 locations worldwide. For the past 19 years, IMPACT Group has developed an unrivaled expertise in relocation and career transition through the utilization of next generation technologies delivered by expert certified career/family coaches. The passion to make a positive difference by the IMPACT team has earned IMPACT Group a ranking of #1 in customer satisfaction for 10 consecutive years by Trippel Survey & Research. For more information, please visit: [www.impactgrouphr.com](http://www.impactgrouphr.com).

#### **About SBA Small Business Week 2007**

The Small Business Week 2007 Committee is comprised of a group of small business owners, service providers, government entities, banks and other small business lending

institutions, retired executives, academia, and representatives of the Small Business Administration. One week per year, the committee convenes to honor local entrepreneurs, to learn, and to network in various events throughout the St. Louis Metropolitan region.

For more than 40 years, the SBA has recognized outstanding small business owners for their contributions to the nation's economy and for their personal achievements during small business week. Since 1963, every President has declared National Small Business Week to formally recognize the important role of America's small business community.

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