

For IMMEDIATE Release

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IMPACT Group Hires Chief Financial Officer and Managing Director, Global Services

SAINT LOUIS – July 9, 2008—IMPACT Group, a WBE-global career transition firm announced today the hiring of Max Barnett, CPA as Chief Financial Officer and Bill Thompson, Managing Director, Global Services.

Max Barnett joins IMPACT Group with more than 20 years of financial and operations experience working with both middle market and Fortune 500 companies. Prior to joining IMPACT group, he was Chief Financial Officer at Our 365 - a services company that provides customized consumer products to families – where he was directly responsible for strategic and financial direction. Prior to Our 365, Max was Vice President and Controller for Sunmark, Inc. a St. Louis-based manufacturing company which produced confectionary products. While at Sunmark, Max managed general accounting, cost accounting and inventory control, tax, planning and budgeting and financial analysis processes.

"It's an exciting time to join IMPACT Group," said Max Barnett, Chief Financial Officer at IMPACT Group. "I look forward to leveraging my experience in helping to execute and accelerate the growth momentum that IMPACT Group is experiencing in the marketplace."

Bill Thompson is responsible for overseeing all international business development and operations. For the past ten years, Bill was Vice President, GMAC Global Relocation Services in London where he was responsible for achieving business goals and objectives pertaining to operational effectiveness, productivity improvement, revenue generation, client and customer service standards and client retention in EMEA. Bill led and managed the organization's business and fostered collaboration between operations, strategic services, supply chain management and sales.

"I look forward to playing an integral role as IMPACT Group continues to develop its presence in the global institutional marketplace," said Bill Thompson, Managing Director, Global Services at IMPACT Group. "My established track record of winning and developing new business will serve as a catalyst as we broaden our international book of business."

"Max and Bill are key additions to our executive team at a time of rapid growth," explains Lauren Herring, co-President of IMPACT Group. "They both bring stellar operational experience that is required to help further propel our company as we continue to add new programs and services both domestically and abroad."

Bill Thompson is based in Switzerland near Lausanne. Max Barnett is based in St. Louis where the company is headquartered. Both individuals will be reporting directly to co-Presidents' Lauren Herring and Laura Herring.

About IMPACT Group

As the Transition Expert, IMPACT Group supports the workforce as they transition in, within and out of the organization. For more than 20 years, IMPACT Group has served Fortune and Global 500 Companies and is recognized worldwide as the leader in relocation and career transition solutions. Visit IMPACT Group online at: www.impactgrouphr.com.

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