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IMPACT Group Achieves Women Business Enterprise Certification
Certification Helps Bridge the Gap between Companies Looking to Partner with Minority and Women-Owned Suppliers

SAINT LOUIS – May 9, 2005 –IMPACT Group, a women-owned, global relocation career management firm, announced today that the company has met the stringent requirements to be certified as a woman-owned business enterprise (WBE) by the Women’s Business Enterprise National Council (WBENC) – the nation’s leading advocate of women-owned business as suppliers to America’s corporations.

WBENC, the largest, third party certifier of business in the United States, provides a resource for more than 700 U.S. companies and government agencies that rely on WBENC certification as an integral part of their supplier diversity programs.

“In today’s global business, supplier diversity is a valuable tool which helps retain and attract new employees and business,” said Laura Herring, Founder, President and CEO of IMPACT Group. “As a businesswoman, I am very proud and excited to be a part of an organization that introduces my company to other global companies, and I look forward to partnering with them in the near future.”

“As we continue to expand our business overseas, it is crucial for our company to partner with other outstanding, intelligent businesses that understand the benefits of working with diverse suppliers,” said Lauren Herring, Director of International Development. “WBENC provides our company with the resources needed to continue on our growth path.”

Founded in 1988 by Laura Herring, IMPACT Group began as a niche consulting firm specializing in family counseling to corporate Employee Assistance Programs. Today, Herring has grown the business to a global, multi-million dollar career management corporation servicing over 100 Fortune 500 companies and government agencies including the Department of Defense.

IMPACT Group is a valued member of other nationally-recognized women organizations including: National Association of Women Business Owners (NAWBO), National Women Business Owners Corporation Network (NWBOC) and Women Presidents’ Organization (WPO).

About WBENC

The Women's Business Enterprise National Council (WBENC, pronounced wee-bank), created in 1997, is dedicated to enhancing opportunities for women's business enterprises in America's major business markets. In partnership with women's business organizations throughout the

United States, WBENC provides access to a national standard of certification, with the Amos Tuck School at Dartmouth College an Executive Management Program for women business owners, hosts Women in Business: Sharing the Vision (the nation's largest conference and business fair for certified WBEs and corporate supplier diversity and procurement executives), and provides information certified women's businesses to purchasing managers through an Internet database - WBENCLink. For more information about the Salute, visit the web site at www.wbenc.org.

About IMPACT Group

Founded in 1988, IMPACT Group is a recognized leader in Spouse Employment and Family Relocation Transition Support, Outplacement Services and Career Management. The St. Louis-based firm provides customized services worldwide to more than 100 Fortune 500 corporations. For more information regarding IMPACT Group, please visit: www.IMPACTGROUHR.com.

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