

**For Immediate Release**

Media Contact: Melanie Winograd  
(314) 392-0656  
mwinograd@impactgrouphr.com

**IMPACT Group Names Tony Lombardi Vice President of Business Development**  
*Sales Expert to Expand Career Management Firms Reach and Presence*

**SAINT LOUIS – February 19, 2008** – IMPACT Group, a global leader in outplacement and relocation transition solutions has announced that Tony Lombardi has joined the firm as Vice President, Business Development. As a member of IMPACT Group’s Senior Leadership team, Mr. Lombardi will be responsible for development and execution of the sales strategy for the company.

Mr. Lombardi will oversee all Sale Executives, Account Managers and Account Services at IMPACT Group and will be responsible for account planning, strategy, establishing goals, objectives for maintaining and growing existing clients while securing new opportunities.

“We are thrilled that Tony has joined IMPACT and look forward to the extensive sales experience he will bring to the company,” said Laura Herring, CEO of IMPACT Group. “Throughout his career, Tony has driven himself and his teams to exceed sales goals. His leadership will help galvanize IMPACT Group’s business development team as we continue to deliver the most scalable and functionally-rich transitions solutions available.”

Mr. Lombardi has more than 17 years of sales experience, including a strong background in the human resources industry. He most recently served as Director of Healthcare Sales, at Kronos Incorporated. Mr. Lombardi was instrumental in creating the healthcare vertical market and rebuilding the sales team for a 14 state region. Prior to Kronos, Mr. Lombardi was Business Development Manager at Perficient Inc. (formerly Veritec) a leading information technology consulting firm.

“I am extremely happy to be joining IMPACT Group at such an exciting time of the company’s growth,” said Tony Lombardi, IMPACT Group’s new Vice President of Business Development. “I’m eager to be a part of IMPACT’s energetic business development team and look forward to working with the executive team to continue the rapid growth model that is propelling IMPACT Group into the next level of success in the career management industry while growing our core business in spousal transition assistance.”

**About IMPACT Group**

IMPACT Group is a global, WBE-certified company recognized as the leader in relocation and career transition solutions. IMPACT Group’s Relocation Transition Assistance, Outplacement, and Retirement Coaching services have assisted over 300 Fortune and Global 500 companies and more than 300,000 individuals in over 4,500 locations worldwide. For the past 20 years, IMPACT Group has developed an unrivaled expertise in relocation and career transition through the utilization of next-generation technologies delivered by expert, certified career/family coaches. The passion to make a

positive difference has earned IMPACT Group a ranking of #1 in customer satisfaction for 11 years by Trippel Survey & Research. Visit IMPACT Group online at [www.impactgrouphr.com](http://www.impactgrouphr.com).

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