

For Immediate Release

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Lauren Herring, CRP, GMS Promoted to President of Global Services at IMPACT Group

SAINT LOUIS – January 15, 2007 – IMPACT Group, a St. Louis-based global relocation and career management firm, has announced changes in its senior management team. Lauren Herring, formerly Director of International Development, has been promoted to President of Global Services.

“Lauren has been the primary force for IMPACT Group’s expanded operations in Asia, Europe, and Americas over the past 3 years,” explains Laura Herring, President and Chief Executive Officer of IMPACT Group. “Within just a few months, she has not only expanded our presence in India, Germany, France, and Canada, but is projecting to open 11 additional locations through the first half of 2007. The success she has experienced in growing our international organization – both in terms of presence and revenue – makes her the natural choice for this new role. Equally important is the structural change this signifies in our company. IMPACT Group Global Services is now an independent division of the company, responsible for bringing in and servicing its own book of business.”

As President of Global Services, Lauren will be responsible for overseeing all international business development and operations. Prior to this position, she was responsible for the sales and development of IMPACT Group’s global locations. Lauren began her career with IMPACT Group in 2001 as an Account Manager, where she was responsible for day-to-day interaction with and accountability for IMPACT Group’s Fortune 500 clientele. In 2002 Lauren took on increased responsibility as Research Manager, leading a sizable team in various career and relocation-related research. Lauren then took responsibility for Marketing at IMPACT Group and in 2005 added international growth to her list of duties.

“Over the next few years, my goal is to increase IMPACT Group's global footprint and enhance our worldwide service delivery capabilities,” said Lauren Herring, President of Global Services. “With companies rapidly expanding into an increasingly more global marketplace, the need to support both spouse and family with international transition has increased our service demand. Accordingly, it is imperative that we meet our clients’ needs by ensuring on-the-ground support in the locations for which they are relocating their employees.”

ABOUT IMPACT GROUP:

IMPACT Group – a global, WBE-certified company – is a recognized leader in career management services, specializing in Relocation Transition Assistance, Retirement Coaching, and Outplacement Services. With its headquarters in St. Louis, Missouri, it has operational support in Asia, Europe, the Americas, and United Kingdom. For the past 18 years, IMPACT Group’s Relocation, Outplacement, and Retirement Coaching has assisted over 200 Fortune 500 companies and more than 300,000 individuals in over 4,500 locations worldwide. The company’s Virtual Career Solutions ameliorate job search needs for laid-off or retiring employees, as well as relocating spouses in need of career support at their new location. Voted number #1 in customer satisfaction for 10 consecutive years by Trippel Survey & Research, IMPACT Group is the pioneer and leader of virtual career support. For more information regarding IMPACT Group, please visit: www.IMPACTGROUHPHR.com.

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